

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)
MBA I Year II Semester Regular & Supplementary Examinations June/July-2025
ADVANCED STUDIES ON INDIAN ECONOMY & POLICY

Time: 3 Hours**Max. Marks: 60****SECTION – A**

(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

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|---|-----|----|----|
| 1 a Discuss history of Indian economy. | CO1 | L2 | 5M |
| b Define de-industrialization. How India's De-industrialization was different to other nations? | CO1 | L1 | 5M |

OR

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| 2 Explain the development of Indian economy. | CO1 | L2 | 10M |
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UNIT-II

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| 3 a What is Business Environment? Explain its significance. | CO2 | L1 | 5M |
| b What is the mechanism of FDI in India? | CO2 | L1 | 5M |

OR

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| 4 Discuss about the internal and external factors of business environment. | CO2 | L2 | 10M |
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UNIT-III

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| 5 Describe about public Debt. What are the causes for growth of public debt? | CO3 | L2 | 10M |
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| 6 What is the role of RBI in monetary policy? Substantiate. | CO3 | L1 | 10M |
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UNIT-IV

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| 7 a Explain the structure of Balance of payments. | CO4 | L2 | 5M |
| b Write about the significance of BOP. | CO4 | L1 | 5M |

OR

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| 8 a Mention the difference between foreign trade policies from the British India to Independent India. | CO4 | L2 | 5M |
| b Give a brief description of 2015-2021 EXIM policy of Indian government. | CO4 | L2 | 5M |

UNIT-V

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|--|-----|----|-----|
| 9 Explain TRIPS and TRIMS in World Trade Organization. | CO5 | L2 | 10M |
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- OR**
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| 10 a Sketch out the origin of WTO in detail. | CO5 | L2 | 5M |
| b Explain the role and functions of general council in WTO. | CO5 | L2 | 5M |

SECTION – B

(Compulsory Question)

11

1 x 10 = 10 Marks

Case Study

Kapil Sharma is working as the Country Head of a company which owns a chain of malls under the name of 'Virtuoso' in the various parts of India. Through an analysis report of the business environment, it has been brought to his notice that in the coming years, shopping at a mall will not be a necessity for the buyers as purchases can be made online from anywhere and at any time with ease and at the consumer's convenience. Hence, malls will have to provide much more than shopping to be able to attract customers. So, he recommends that 'Virtuoso' malls should to be restructured into recreation centers, offering more spaces to socialize, host events and concerts, and provide ample Food and Beverages options. Consequently, the share of entertainment segment and Beverages segment in the overall mall space is increased by 20%. As a result, the company gains enormously by getting the first mover advantage.

In context of the above case:

- i) Identify the various environmental factors affecting Virtuoso malls in the above case.
- ii) Explain about the 'Threats' and 'Opportunities' to be faced by the Virtuoso malls from the above case.

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